The Cannabis Removal on Public Lands Project (CROP) is a diverse, bi-partisan group of stakeholders seeking to end trespass cannabis grows on California public lands.

**Trespass Grow Costs to the Cannabis Industry**

- Undercuts legal market; trespass grows constitute 40-70% of black market
- Fewer state tax revenue = higher CA taxes overall
- Financial burden to communities with increased enforcement and reclamation costs
- Heavily impacts ecosystem functionality that legal cannabis depends on (e.g. reduces surface water, biological contaminants, disturbance to ESA species)
- Reputational damage by association
- Toxicants in local water supply, many of which are cannabis-centric communities

[www.cropproject.org](http://www.cropproject.org)
Why Collaborate?

⇒ Decreases black market production = furthers legal production
⇒ Publicizes health dangers of unregulated cannabis
⇒ Builds relationships with decision makers at all levels of government
⇒ Engagement with environmental issues supports industry image
⇒ Improved relationships between cannabis and other resource industries, conservation groups, and tribes
⇒ Reclamation helps rebalance ecosystems that all natural resource economies depend on

How Can I Participate?

Make tax-deductible contributions (CROP is sponsored by foundations and the legal industry)
Contact Congressional reps to support CROP appropriations
Promote us on social media
Share knowledge of trespass grows and their impacts
Encourage activists to participate in community organizer trainings
Don’t contribute to the problem—purchase regulated cannabis only

www.cropproject.org — @cropprojectca — facebook.com/cropprojectCA